

Attachment A  
 Outreach Strategists, LLC  
 Marketing, Public Relations, and Event Services  
 Contract No.: MC12-22

Job Classification	Rate
<b>Category A: Marketing/Advertising Service</b>	
Project Executive	\$300.00/hr
Project Manager	\$280.00/hr
Account Executive	\$280.00/hr
Subject Matter Expert III	\$250.00/hr
Subject Matter Expert II	\$200.00/hr
Subject Matter Expert I	\$190.00/hr
Creative Director	\$190.00/hr
Senior Art/Content Director	\$175.00/hr
Art/Content Director	\$120.00/hr
Senior Manager	\$120.00/hr
Manager (Broadcast, Print, Social Media, Events, Outreach)	\$110.00/hr
Senior Associate (Research, Editor, Web Design, Web Developer, Graphic Design, Digital Strategy)	\$110.00/hr
Associate	\$105.00/hr
Junior Associate	\$85.00/hr
Administrative Support	\$55.00/hr
Focus Group (Participant recruitment, moderation, design, and reporting, online and in-person)	\$8,500.00/group
Media and Digital placement incurs a 15% agency fee.	
<b>Category B: Public Relations Service</b>	
Project Executive	\$300.00/hr
Project Manager	\$280.00/hr
Account Executive	\$280.00/hr
Subject Matter Expert III	\$250.00/hr
Subject Matter Expert II	\$200.00/hr
Subject Matter Expert I	\$190.00/hr
Creative Director	\$190.00/hr
Senior Art/Content Director	\$175.00/hr
Art/Content Director	\$120.00/hr
Senior Manager	\$120.00/hr
Manager (Broadcast, Print, Social Media, Events, Outreach)	\$110.00/hr
Senior Associate (Research, Editor, Web Design, Web Developer, Graphic Design, Digital Strategy)	\$110.00/hr
Associate	\$105.00/hr
Junior Associate	\$85.00/hr
Administrative Support	\$55.00/hr
Field Specialist	\$55.00/hr
Crisis Communications	\$300.00/hr
Half-Day Media Training with Camera Test	\$3,000.00/Half-day
Full-Day Media Training with Camera Test and Mock Interview	\$5,000.00/Full day

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<b>Category C: Creative Process Service</b>	
Project Executive	\$300.00/hr
Project Manager	\$280.00/hr
Account Executive	\$280.00/hr
Creative Director	\$190.00/hr
Senior Art/Content Director	\$175.00/hr
Art/Content Director	\$120.00/hr
Senior Manager	\$120.00/hr
Manager (Broadcast, Print, Social Media, Events, Outreach)	\$110.00/hr
Senior Associate (Research, Editor, Web Design, Web Developer, Graphic Design, Digital Strategy)	\$110.00/hr
Associate	\$105.00/hr
Junior Associate	\$85.00/hr
Director	\$280.00/hr
Camera Operator	\$175.00/hr
Microphone Operator	\$120.00/hr
Lighting Technician	\$120.00/hr
Production Assistant	\$85.00/hr
Video Editor	\$175.00/hr
Full-Day Video Shoot with Crew and Equipment + 8 hours post	\$7,000.00
Half-Day Video Shoot with Crew and Equipment + 8 hours post	\$4,000.00
<b>Category D: Event Planning/Execution Service</b>	
Project Executive	\$300.00/hr
Project Manager	\$280.00/hr
Account Executive	\$280.00/hr
Subject Matter Expert III	\$250.00/hr
Subject Matter Expert II	\$200.00/hr
Subject Matter Expert I	\$190.00/hr
Creative Director	\$190.00/hr
Senior Art/Content Director	\$175.00/hr
Art/Content Director	\$120.00/hr
Senior Manager	\$120.00/hr
Manager (Broadcast, Print, Social Media, Events, Outreach)	\$110.00/hr
Senior Associate (Research, Editor, Web Design, Web Developer, Graphic Design, Digital Strategy)	\$110.00/hr
Associate	\$105.00/hr
Junior Associate	\$85.00/hr
Administrative Support	\$55.00/hr
Field Specialist	\$55.00/hr
Facilitator	\$175.00/hr

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Job Classification	Rate
Category D continued	
Moderator	\$175.00-\$300./00/hr
Translator/Interpreter	\$110.00/hr
Transcription	\$0.35/page
Videography (Camera Operator)	\$175.00/hr
Video Editor	\$175.00/hr
Lighting Technician	\$120.00/hr
Sound Technician	\$120.00/hr