

Executive Summary

Stertil-Koni USA (SK) was established in January 1997 in Maryland. SK is a wholly-owned subsidiary of Stertil Enterprises (SE), which is a Delaware-based corporation. SE has two entities: Stertil-Koni and Stertil ALM, the latter of which is the manufacturing and production arm of the company. Stertil-Koni USA is the sales and marketing arm of a manufacturer that specializes in heavy-duty lifting solutions. These lifting solutions are designed and manufactured at one of our two manufacturing locations -- Streator, Illinois (Stertil ALM) and Northern Holland (Stertil BV). With our emphasis on only heavy-duty lifts, Stertil-Koni can offer our customers the most innovative solutions to fully meet all their lifting needs.

The mission of SK is to enhance the safe and effective movement of all heavy-duty vehicles throughout the world. Put in the vernacular: "By lifting the world's vehicles, we allow the world to move." The core value of SK is to provide the most advanced and safest heavy-duty vehicle lifting products in the industry. Clearly, the lifting systems that SK produces and sells in the transportation industry enable mechanics and users to quickly and efficiently lift their heavy-duty trucks, buses, military vehicles, municipals service vehicles and more for service and repair. Given the magnitude of the task, Stertil-Koni has an essential responsibility to ensure that our lifts always perform in a safe and efficient manner. When anyone is standing under a vehicle that weighs more than 50,000 lbs., safety is paramount and the obsession with safety and performance drives our company. Moreover, Stertil-Koni is fully devoted to continuously advancing our hardware and software designs to deliver the very best in customer usability,

functionality, and safety in all of the heavy-duty vehicle lifting products that we provide. It is our commitment to provide customers with the highest quality, most advanced and safest heavy duty lifting systems on the market. Stertil-Koni lifts, with capacities ranging from 16,000 lbs. to more than 100,000 lbs., offer the appropriate lift for all applications. Along with a complete line of heavy-duty lifting solutions, Stertil-Koni offers complementary shop equipment for a majority of auxiliary service.

Stertil-Koni is the first lift company to be ISO 9001 certified. We are the first lift manufacturer to offer certified mobile columns that utilize wireless communication technology as well as mobile columns that incorporate an active energy retrieval system (AERS). Stertil-Koni has the largest number of ALI-certified heavy-duty vehicle lifts registered the Automotive Lift Institute.

Stertil-Koni is committed to providing professional support to all customers and partners through HGAC. Stertil-Koni maintains a full line of in-house professionals dedicated to the support our sales, installation, and marketing efforts. Stertil-Koni's in-house sales forces comprises 10+ employees and a CAD engineer to provide sales, customer support, and technical guidance. We also have a dedicated operations/customer support and technical team available 24/7 as well as a complete warehousing operation with four employees, a financial department, and related support staff. Stertil-Koni is dedicated to providing outstanding customer service with a commitment to a 24/7 response for sales, service, and technical inquiries. We also utilize a web-

based CRM system to track customer satisfaction and a state-of-the-art inventory management system for tracking financial results, product shipments, and more.