

As a valued LION dealer, you're receiving this letter because LION First Responder PPE, INC., a leading PPE and Training equipment manufacturer, and Weinbrenner Shoe Company, manufacturer of Thorogood brand footwear, have entered a long-term, strategic partnership, that leverages the strengths of both companies where Weinbrenner continues to manufacture and design the boots and LION becomes responsible for the sales and marketing of the Thorogood brand of footwear for the fire service. As this strategic partnership continues to unfold, we are looking forward to welcoming the Weinbrenner Shoe Company to LION's Family.

Beginning May 1, 2019, *LION Fire Boots by Thorogood* will be the exclusive certified boot offering for Structural Firefighting and Wildland/EMS. The initial six-styles of boots (available in both men's and women's), previously sold by Weinbrenner, will be sold and marketed exclusively through LION via the combined distribution partners of both companies in the United States, Canada and Latin America.
